



# Missouri Smart Grid Workshop

Nov 28, 2011



# Landis+Gyr...who we are....what we do

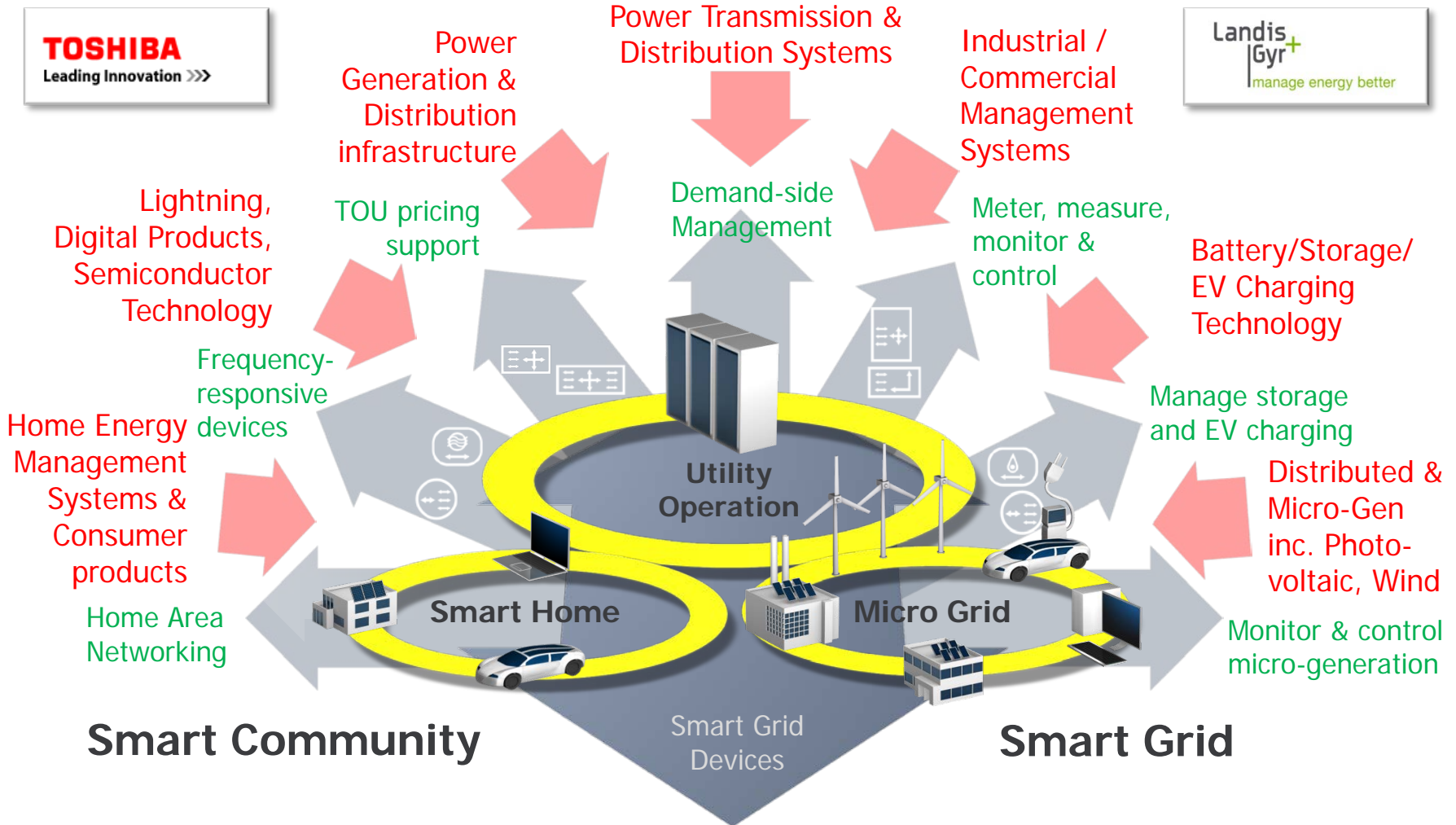
- + A global smart grid technology provider to utilities with the mission of helping the world "Manage Energy Better"
- + A leading provider of Smart Meters
- + A leader in Advanced Metering Infrastructure systems
  - + 14 million meters and distribution automation devices
  - + Provider to KCP&L and Ameren since the 1990's
  - + Also in Missouri: Boone Electric, Cuivre River and Laclede Gas
- + A Toshiba company – July 29, 2011



Landis+Gyr...Manage Energy Better

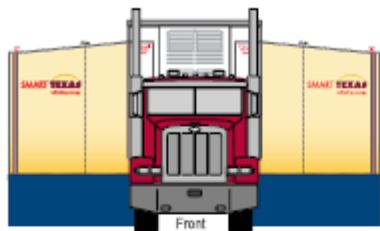


# Building the Smart Grid together



# Oncor Mobile Experience Center





Drive Bump



Pass Bump









# Biggest Energy Saver

- + Consumer Contest
  - + Savings based on using energy usage information from smart meters
  - + Grand Prize – Chevy Volt
  - + Other prizes: GE appliances, Tendril In-Home Suite
- + App Developer Contest
  - + Best Overall Application winner: \$50,000
  - + Most Energy Saved, Best Rated, Most innovative, winners: \$20,000 each
  - + Prizes for winners by platform: \$10,000 each
- + Utilizes Social Media – Facebook, Twitter, LinkedIn



# Thank You

