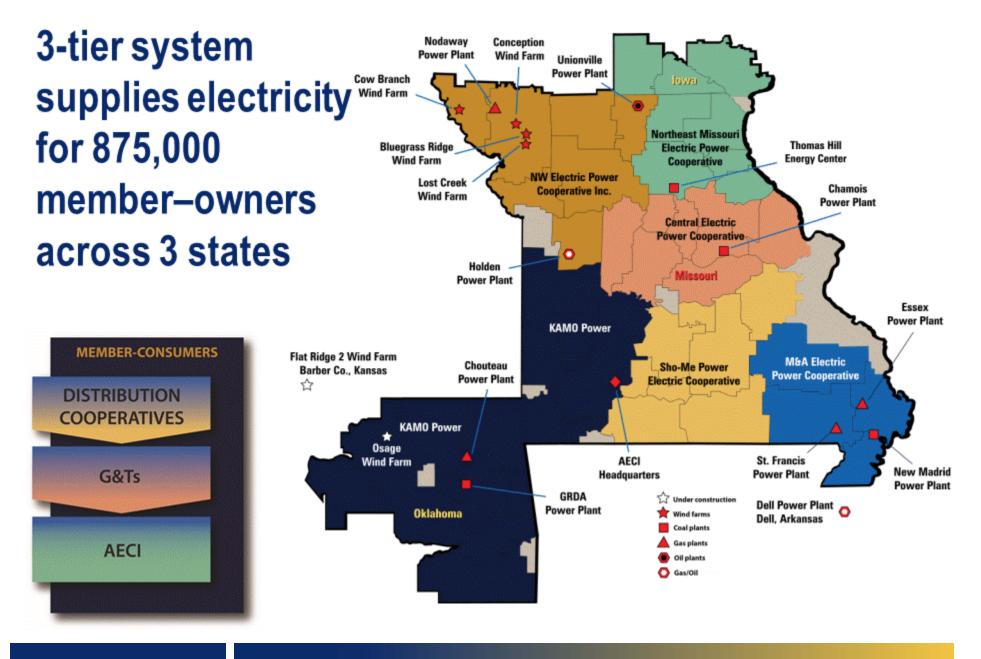
Associated Electric Cooperative Overview

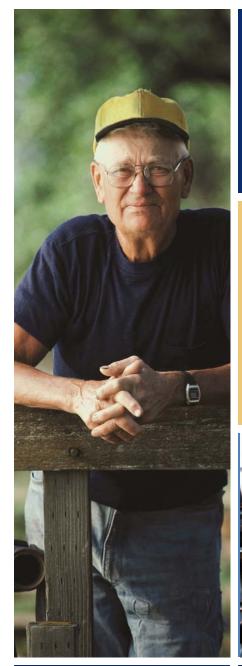


Jim Jura CEO & General Manager Associated Electric Cooperative

January 8, 2014



January 8, 2014

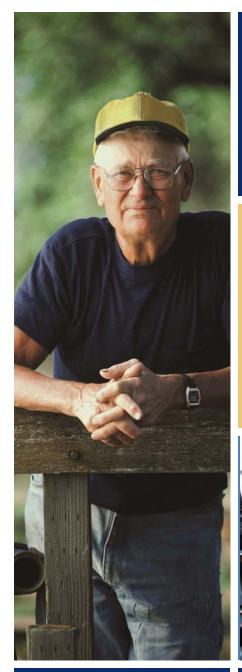


Our Mission Statement

Associated Electric Cooperative's mission is to provide an economical and reliable power supply and support services to its members

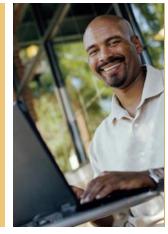






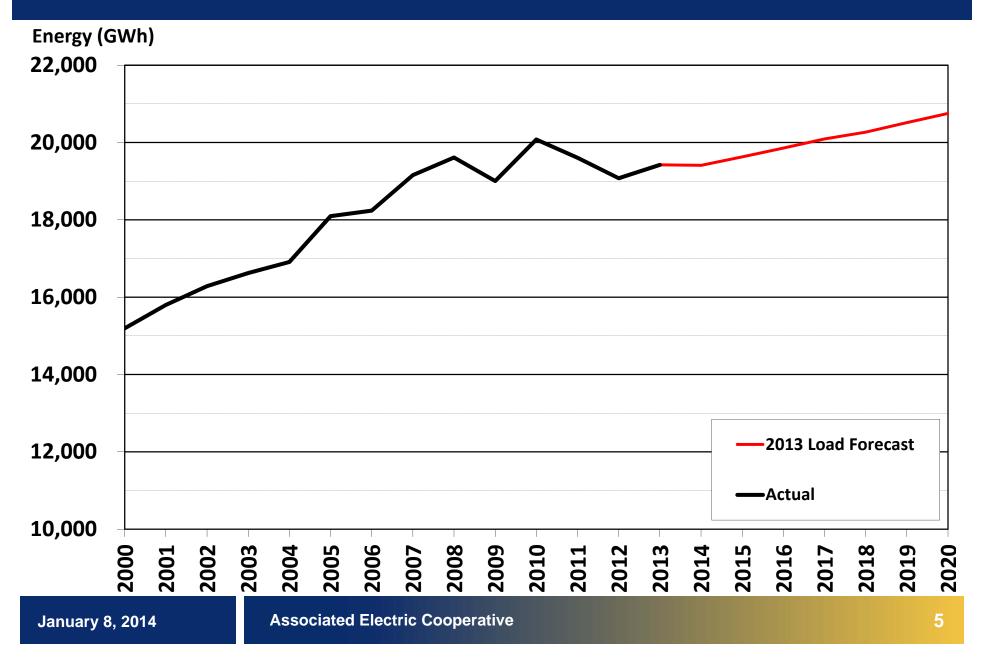
Our Vision Statement

Associated Electric Cooperative will be the lowest-cost wholesale power supplier

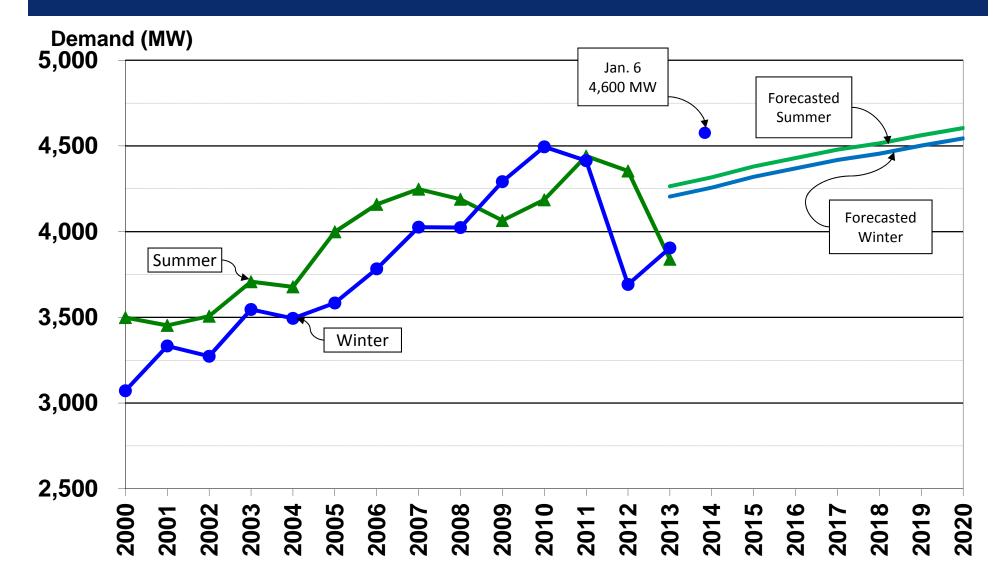




Historical / Forecasted Loads



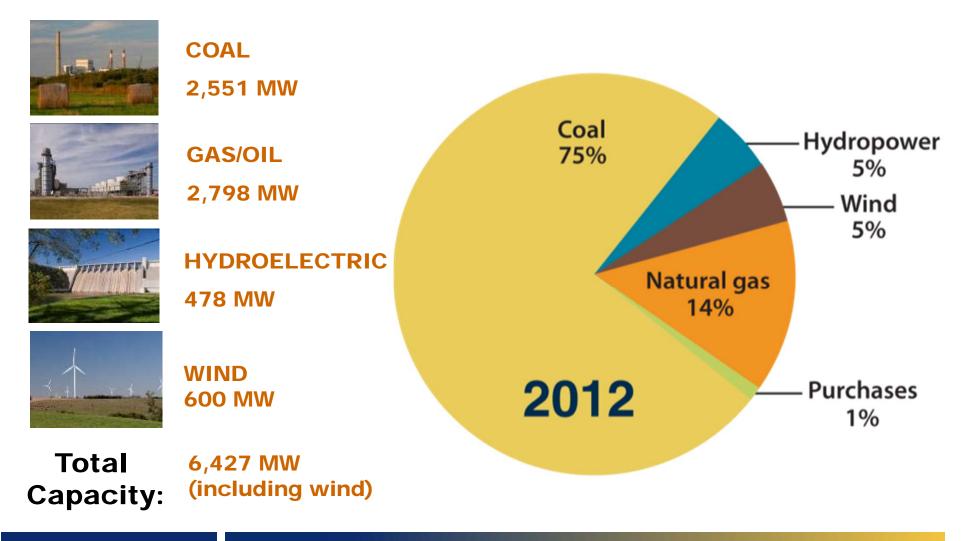
Historical / Forecasted Demand



January 8, 2014

AECI uses a mix of resources

... to produce clean, affordable, reliable electricity for members



January 8, 2014

Transmission system ensures reliability

lowa LEGEND 138-kV transmission line 161-kV transmission line SUSPER DEAR 345-kV transmission line MPPD OPPE LE8 500-kV transmission line 9,661 miles -Substation Generation (69 kV and above) Interconnection Other companies' facilities owned by Associated Federal facilities Associated Electric facilities and our 6 G&Ts Kansas Illinois 835 substations -Arkansas APEL Son Oklahoma

Future Challenges (Political & Market Forces)

- 1. Member Satisfaction
- 2. Regulatory Uncertainty
 - Generation Issues
 - Transmission Issues
- 3. Possible Mandates
 - Energy Efficiency
 - Renewables
- 4. Distributed Generation

Future Challenges (Political & Market Forces)

- 5. Operational Risk
- 6. Fuel Risk
 - Natural Gas
 - Coal
- 7. Reduced Load Growth

AECI Business Strategy

- A focus on core business
- Commitment to financial strength and flexibility
- Proactive and conservative management of risk
- Development and management of strategic alliances
- Informed and involved member-owners

Missouri's Co-ops Benefit from Low Purchased Power Costs

¢/kWh

