



1913

- Created on April 15, 1913, the General Assembly abolished the former Board of Railroad and Warehouse Commissioners. All of the jurisdiction, supervision and records of the Board which extended to common carriers were transferred to the PSC.



- At the close of the year, December 31, 1913, there were 877 corporations, municipalities and individuals engaged in serving the public in this State in some capacity that, by operation of the Public Service Commission Law, placed them under the supervision and jurisdiction of the Commission.



- The great variety of work involved requires scientific and technical knowledge, and the necessity that the Commission should be well and accurately served with the very ablest of experts in these matters made imperative the selection of assistants of skill, learning, practical experience and good judgment.



A Century of Service: Facts & Figures

First Case Filed: *Case No. 1. Submitted on April 16, 1913 and decided by the Commission on April 25, 1913. "In the Matter of the Application of Joplin & Pittsburg Railway Company for an order approving an issue of refunding bonds."*

First Case Decided: *Case No. 2. Submitted on April 16, 1913 and decided by the Commission on April 17, 1913. "In the matter of the Application of the Missouri, Kansas & Texas Railway Company for approval of a certain consolidated mortgage and for authorization of the issuance of bonds and authority to pledge said bonds as collateral security for the payment of a certain note."*

- The work of the Commission, both in volume and variety of subjects, very soon grew to such proportions as made it imperative that there be installed an elaborate and up-to-date filing system of more than the ordinary classification of record papers. The system being installed is known as the decimal system.

- The Commission held 127 sessions in its offices in Jefferson City and an additional 93 hearings on complaints held at various places in the State.

- All public service corporations seem to recognize that fair and just regulation by the State has come to stay and that such regulation is as much for their protection as for the protection of the public.



1914

- The number of subscribers connected with the telephone systems of Missouri is approximately 500,000, which would indicate that approximately three million times each day the people of Missouri use the local telephone service, about thirty-four thousand times each day they use the long distance service.

- The Commission recommends the submission of a constitutional amendment providing that all appeals from orders and decisions of the Public Service Commission shall go direct to the Supreme Court, and providing the procedure of such appeals in such court. Such a constitutional amendment has been prepared and will be submitted to the Legislature for its consideration.

1915-1916

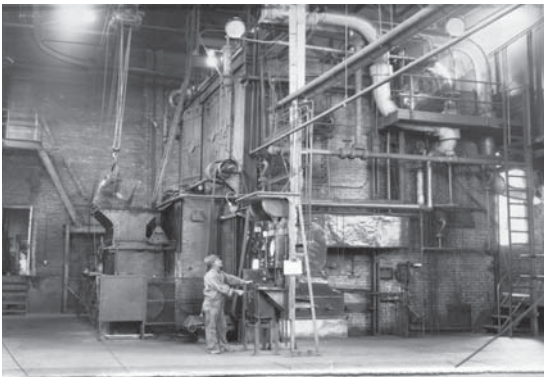
- Future Regulations: One subject that should have early attention is the issuing of uniform service extension rules. As the matter now stands each company or municipality makes and enforces its own rules regarding charges for extending mains or service pipes for water or gas, or line extensions and service wires to houses. The result is that there are almost as many policies followed as there are companies and municipalities operating these plants.

- In order to arrive at a decision as to the proper rates to be charged, it becomes imperative that the company's transactions be recorded as prescribed in the Uniform Systems of Accounts and since it is not possible to properly educate the utility managers by mail, provision should be made for the employment

of sufficient accountants to visit the utilities with a view of assisting and educating them in the proper operation of their plants.



ABOVE: Missouri and Kansas Telephone Company logo, 1899-1920. RIGHT: First Bell pole on west side of Manchester Road in St. Louis (taken in 1914). BELOW: St. Joseph Water Company plant.



- Nowhere has the change of attitude between the utilities and the public been better exemplified than in the informal complaints received by the Commission. Originally these complaints covered a wide latitude of cases, but now are nearly all confined to a few not well understood principles, such as charge for meter, or charge for extending service into new or unprofitable territory. Very few complaints now allege unjust or discourteous treatment.



Capital City Water Co. in Jefferson City was organized in 1888. By 1938, it served about 4,000 customers.

1917

- Talk about the war and the abnormal rise in the price of materials and apparatus. Among the first to be affected were the waterworks companies. The chemicals used in clarifying and sterilizing water for public use are nearly all demanded in some form for war purposes. In consequence, the price within a few months increased from a few percent to more than a thousand percent for some chemicals.

- Where formerly the rates filed with this Commission showed a healthy tendency toward a constant reduction, there are now almost daily requests for increases in rate schedules. These conditions lead to an increase in complaints. It is worthy of note that the complaints are not so much against existing rates, as against the failure to get service, or against proposed increases in rates.

1919-1920

- Unfortunately, the war came on soon after regulation by the State Commission was established, resulting in necessary and unavoidable increases of rates by the Commission which has brought about criticism of the State Commission Act, and a demand for its repeal from certain quarters not altogether fair and unprejudiced. The demand now most frequently heard is for a return to the old system of municipal regulation, but this would be a backward and unfortunate step for the people of the State to take.



Mills Crew, The Empire District Electric Company (1923).



A Century of Service: Facts & Figures

When a utility company was granted a rate increase by the Commission, that company filed detailed financial statements of its revenues and expenses with the PSC. Those reports were reviewed by the PSC Staff. Whenever it appeared a utility company had a sufficient decrease in operating cost, the Commission did not set a formal hearing. Instead, the Commission made a phone call. The company was told it could stand a rate reduction and they could either agree with the Commission's reduction or request a formal hearing. Although some protested, most accepted the rate reduction. (1921-22 Annual Report)

- The future of the public utilities is still a matter of grave concern. People are not disposed to do without these conveniences which have grown to be everyday necessities, yet many of them, through lack of knowledge of the true situation, are prone to object to advances or to the retention of present rates pending business adjustments.

1921-1922

- The Commission was created in April, 1913, a very inopportune time for it to begin operation. If it had been created ten years earlier, it would have had an opportunity to demonstrate its operation under normal conditions.
- However, hardly was the Commission organized, and hardly had it completed the employment of its experts, engineers and accountants, when the chaotic conditions resulting from the World War were thrust upon it. Prices of labor and materials began to rise and continued to rise until 1921. The rising prices resulted in increased costs of operation.



1923-1924

- The Commission secured a series of rate reductions during this period and also noted: "The cost of service to the public is, of course, important, but the quality of service is equally important," its annual report said.

1927-1928

- Probably the most difficult task confronting the Commission during this biennium has been the development of a program to administer and regulate motor carriers in accordance with the motor bus law passed by the General Assembly that took effect on July 5, 1927.

1929-1930

- Due to the use of the radio, new problems have come to the Electric, Water, Gas and Steam Heating Department because of electrical interference. Although the Commission has no jurisdiction over radios, the complainants in most cases have been satisfied through our efforts.



The Empire District Electric Company crews ready for work. (1929)

- Since January 10, 1929, the Commission has maintained a bus inspector, who has been constantly on the highways inspecting buses to ascertain if they are operating in compliance with the laws of the state and the rules of the Commission. Prior to the employment of the bus inspector, several deaths had occurred due to collisions of buses with other motor vehicles, with railroad trains, by carbon monoxide gas and other ways. Since he has been on duty, there has been no one killed while riding on a bus in Missouri and the number of accidents in which non-passengers have been injured has been greatly reduced.

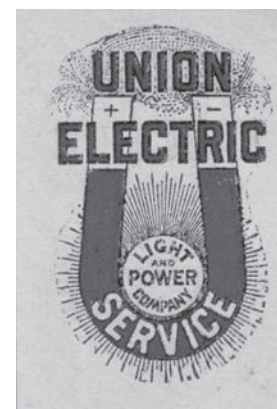
1931-1932

- Regulation of motor freight carriers begins at the PSC.
- During the biennium, the Commission issued 2,124 orders, more orders than were issued during any biennium in its existence.

1935-1936

- The activity of the Commission is best shown through the issuance of 7,703 orders during the period.

- During the biennium the Engineering and Accounting Department completed the appraisal and audit of the Union Electric Light & Power Company of St. Louis, which is one of the largest utilities in the middle west. It required more than five years for the engineers and accountants to complete the work and hearings on their reports were held before the Commission last June. For the first time in the history of the Commission, the body adopted the system of filing a record of direct evidence which had been taken prior to the time of the hearing. The hearing, which would have ordinarily required 12 to 15 weeks, was completed in 10 days.



1939-1940

- The Commission, during the biennium, asserted jurisdiction over freight forwarding or car loading companies operating in Missouri. These companies had been operating for a number of years without regulation by the Interstate Commerce Commission or State Commissions.

- There has been a continual trend downward in the cost added to telephone bills for furnishing of service through the handset, Southwestern Bell Telephone Company having removed the extra charge for the handset entirely on July 1, 1939.



1941-1942

- “Protection of Utilities” — Each utility was required to designate as “Protection Officer,” one man in the company as near to the president as possible. Each protection officer is now directly responsible for the protection of his company.

1945-1946

- The 1945 Constitution of Missouri provided that the various administrative agencies be assigned to certain divisions of the state government. Under that assignment, the Missouri Public Service Commission became a division of the Department of Business and Administration. However, it operates as an independent commission in the exercise of its quasi-judicial functions.

1953-1954

- Due to the extreme drought which is now in its third year, it has been necessary for the Commission to permit a few water utilities in the State to place restrictions on the use of water for sprinkling lawns and gardens.



Jefferson City water plant.

- Office staff of the Bus and Truck Department has accepted the additional work of microfilming the records on file with the Commission. This new system will save the State of Missouri a great deal of storage space by the microphotographing of the old bulky records preparatory to their being destroyed.

1956-1957

- The number of telephone companies in 1920, under the regulation of the Commission, amounted to 493. At the present time there are only 144. These changes have come about through consolidations by purchase and transfers to corporate interests, all of which has led to better service.

- Electric plant investment has increased during the past ten years by approximately 248 percent; the use of the service by the public has increased that much or more. Air conditioning has produced an increasingly heavy summer load for the utilities in recent years.



- Apparently we are at the beginning of the era of electric house heating. Electric utilities have expanded plants, installing equipment that generates electricity at a lower fuel cost per kilowatt hour than ever before due to improved economies and through consolidations and integrations of the various systems.

- The Railroad Safety Department was set up by the Commission on July 1, 1957, for the purpose of protecting the health and welfare of the employees, passengers and public on railroads in the State of Missouri, in line with Governor Blair's safety program.

1957-1958

- On a number of occasions, members of the legal department have accompanied inspectors from the Bus and Truck Department of the Commission to various weight stations over the State when safety inspections and compliance check-ups were made. Legal questions frequently arise on such occasions and the presence of a member of the Legal Department at the point of inspection facilitates prompt disposition.

1958-1959

- Due to the legislature exempting tow and wrecker service operations, this Commission effective August 29, 1959, will cease to have jurisdiction over that type of operation.

- During the current period there have been a substantial number of small water utilities created by persons engaged in real estate outside of or beyond municipalities at distances from the local municipal system too great to justify the extension of water transmission lines to the subdivision being developed. It has been necessary to allow the developers to develop the systems as public utilities and in order to conform to the law, they have been granted certificates of convenience and necessity to operate such systems as a public utility.

- Southwestern Bell Telephone Company indicated that it was planning to offer what it described as "Metropolitan Service" in Kansas City, similar to that now in effect in St. Louis.

- The so-called independent, that is non-Bell owned systems, have also continued to make great strides in converting the smaller exchange areas in rural areas to dial operation.

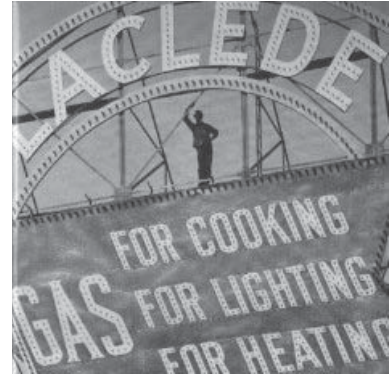
1959-1960

- The need for gas for space heating in new homes continues to be serious as well as the need for gas in homes where other types of fuels have heretofore been used. Some of the gas companies continue to have filed with the Commission, rules by which they are permitted to restrict the allowance of gas for space heating in homes of new customers or for conversion from other types of fuel.

1960-1961

- From 1951 to 1960, gas utilities expanded materially. MCF sold increased by 77%. Income from gas sales increased by 122%. Investment in plant physical property increased by 169% and the number of consumers increased by 31%.

- Recently wide area telephone service (WATS) was introduced which permits a telephone user to call on an unlimited basis all telephones in the state or such other areas in the country he or she may choose.



1963-1964

- Missouri's first expanded direct distance dialing service will be offered in Springfield in December 1964. This new service allows telephone users to dial many of their calls directly, instead of asking an operator to handle them.

1965-1966

- At the year's end, the Commission had just completed a reorganization program. The various departments of the Commission have been consolidated into four offices under the immediate direction and supervision of one executive director. The program promises to eliminate costly duplication of workloads and result in fulfilling the regulatory obligations of this Commission expeditiously and in the best interests of Missouri. The four offices are: The Office of the Secretary; the Office of the General Counsel; the Office of the Director of Transportation; and the Office of the Director of Utilities.



- 92 emergency licenses were issued in December 1965 in order that army personnel could be furnished transportation to and from Fort Leonard Wood for their Christmas vacation. This was done in order that additional buses could be brought into Missouri so that more personnel could be transported in a shorter period of time to allow more time at home for the personnel.



A Century of Service: Facts & Figures

Modern dial service is available throughout the state with 95.2% of the telephones being dial operated. The percentage of Missouri families with telephone service now totals 77%. (1961-62 Annual Report)



Technology

1913: Commission uses decimal system, having an outline of 10 subjects (eight of which are being used.)

1957: All records, except for current cases, are being micro-photographed. The films are preserved in steel cabinets and are readily accessible for inspection and viewing.

1967: An automatic typewriter at the Commission helps handle the large volume of mail sent daily.

1969: The Commission has responded to the increasing complexity and magnitude of regulation by initiating the use of computers in the preparation of rate cases and the surveillance of regulated firms.

1971: The Commission does not have its own computer, but shares time on the computers of the Division of Mental Health, Administrative Services Section and Highway Department.

1976: The first formal sharing of state computer systems by two departments through the use of remote equipment was begun in April 1976 by the Public Service Commission and the Division of Employment Security.

2002: The PSC Electronic Filing and Information System (EFIS) was implemented in April 2002. The PSC is the first state government utility regulator in the nation to offer this level of web-enabled business process capability.

- The Commission noted with interest Greyhound's experiment of operating nonstop buses over Interstate Highway 70 between St. Louis and Kansas City on a four-hour, 15-minute schedule, but shortly thereafter instituted an investigation into the adequacy of service between St. Louis and Springfield where portions of U.S. Highway No. 66 have or will be replaced by Interstate Highway 44.

1966-1967

- On June 1, 1967, Governor Warren Hearnes signed into law Senate Bill 106 which renewed the regulatory powers of the Public Service Commission over privately-owned sewer utilities.

- The General Counsel also has the duty to render to the public and any municipality advice and opinions as to their rights under the Public Service Commission Law and the legal methods and procedures for obtaining same. In carrying out this function, the General Counsel has instituted, in June 1967, a written opinion system.

- The use of nuclear energy in future power generating plants is a possible solution to the problem of air pollution for electric utilities. Though consideration has been given to nuclear powered generating plants in the state of Missouri, the feasibility of such a project has not yet been proven.

- Among the new developments in the gas industry is the outside reading extension for gas meters. Through an electronic device, a reading of gas meters installed inside a building may be obtained from the outside. Various types of devices are presently installed throughout the state on a test basis.

1967-1968

- In February 1968, the Commission adopted one of the strongest gas safety codes presently in effect in the nation. This was done prior to the enactment of federal legislative action to develop a national safety code.

1968-1969

- An indication of the overheated nature of the economy was in the increase in the prime interest rate—the rate charged large borrowers by lending institutions—which climbed from 5% in 1965 to the present level of 8.5%. Utilities no longer able to cope with the rising cost of capital labor and materials requested relief through increased rates.

- A new, universal emergency number (911) which callers may dial for all public safety agencies was to be put into use by a Missouri city for the first time in the fall of 1969.

- In a typical year, the Commission may be asked to consider two or three utility rate increase requests, which require considerable time and effort. During the fiscal year of this report, 25 such cases were before the Commission.

1970-1971

- The Missouri PSC was the first to implement computerized monthly surveillance of utilities, a procedure that provides the Commission and its staff with fresh information on the companies.
- The Commission was certified during the fiscal year by the U.S. Department of Transportation as the authority governing intrastate natural gas pipeline safety in Missouri.
- The Missouri Natural Gas Pipeline Safety Code was amended during the fiscal year to include criteria for pipeline corrosion control. This code meets all federal requirements and in some areas is more exacting than the U.S. standards.
- The regulation of ambulance companies was discontinued by the Commission in October 1970 because the PSC was of the opinion that economic regulation of such firms was not feasible.



Union Electric transmission tower, 1965.

1971-1972

- A precedent-setting directive was issued by the Commission in May 1972 that established strict standards of conduct designed to remove the Commission and its employees from any contact with the public relations activities of companies under its jurisdiction. The directive forbids Commission members and employees from accepting gifts from regulated companies and forbids acceptance of meals, gratuities, goods, services or travel of any kind.

1972-1973

- In accordance with legislation passed in 1973, the Public Service Commission began a program for enforcing safety standards covering mobile homes and recreational vehicles manufactured or sold in Missouri. Under the new law, the PSC will promulgate rules and regulations, inspect units and issue certification seals for equipment. A portion of the new law that requires mobile homes to be properly anchored will be enforced by the Missouri Division of Health.
- Work was completed in 1973 on rules and regulations governing the operation of sewer utilities in the state.



1973-1974

- In May 1974, the Commission announced commencement of a general study of utility billing practices intended to standardize the billing procedures and rules of companies throughout the State.



A Century of Service: Facts & Figures

The Commission was involved in a number of cases in 1967-68 in which it ordered utility companies to separate city franchise (or gross receipts) taxes from utility bills. This resulted in a reduction in utility bills for some Missourians.

- The Commission was, in May of 1974, the first state agency in the United States certified for participation in the Federal Railroad Administration's Railroad Safety Program.

1974-1975

- The 1974 State Reorganization Act placed the Commission within the Department of Consumer Affairs, Regulation and Licensing. In 1984, the Department of Consumer Affairs, Regulation and Licensing name was changed to the Department of Economic Development.

- The only change made within the Commission by the Reorganization Act of 1974 was the creation of the Office of Commission Counsel, whose duty is to represent the Commission staff in cases before the Commission and to serve as legal advisor and counsel to the Commission. The responsibility for representing the general public before the Commission, formerly the duty of the General Counsel to the Commission (a post abolished by the Reorganization Act), was transferred to the Public Counsel of the Department of Consumer Affairs, Regulation and Licensing.

1975-1976

- The Commission adopted in July 1975, a Blueprint for Action that set out its plans for internal action in the areas of personnel, procedures and objectives. The Commission adopted new rules of Practice and Procedure, which set out standards to be followed by parties participating in cases before the Commission. The Commission initiated the blueprint plans for a complete revision of the complaint-handling process, and an approach to its operations through the concept of managing by objectives.

- In the Fall of 1976, the Commission opened consumer services offices in St. Louis and Kansas City.

- In a decision handed down in May 1976, the Kansas City Court of Appeals held that the Commission can consider in its determination of rate cases the transactions between utilities and their affiliated companies.

- Rules and regulations governing the manufacture, sale and licensing of mobile homes and recreational vehicles sold in Missouri were adopted by the Commission in October 1975.

1976-1977

- The Commission, in April 1977, activated a toll-free telephone line, dubbed the "Consumer Hotline."

- In March 1977, the Commission proposed a rule which would set up strict procedures utilities must follow before gas, electric or water service could be terminated during winter months. The Cold-Weather Cutoff Rule became effective after the fiscal year ended and was in force for the 77-78 winter.

Our Biggest Challenge

"Challenges! There were many. They can all be placed under the umbrella



of the heavy caseload during the years immediately following the second Arab Oil

Embargo and the resulting pressure on all utility rates. This included explaining the necessity of rate increases to the public, a seemingly impossible task; obtaining appropriations from the legislature sufficient to hire staff to get the work done; streamlining the staff to provide more professionalism; and, revising hiring policies to make hiring less political."

**A. Robert Pierce, Jr.
Chairman 1975-1977**

- In November, Missouri voters adopted a law which forbids utilities from including in their rate base the cost of construction work in progress (CWIP). Kansas City Power & Light Company had to reduce its annual revenue by \$4.35 million and Union Electric by \$1.36 million.

- Legislation was approved by the General Assembly in 1976 that allowed the Commission to contract with the Federal Department of Housing and Urban Development (HUD) in order to act as the agent in Missouri for enforcement of HUD regulations on mobile homes.

- Other legislation passed in 1976 transferred from the State Health Department to the Commission the responsibility for mobile home tiedowns.



1977-1978

- In February 1978 the Commission, after consultation with the staff, restructured its operations from seven divisions to six (Utility Customer Services, Transportation, Office of the Secretary, Utility, Electronic Data Processing and the Office of General Counsel).

- A lengthy effort by the Commission to reform the billing practices used by Missouri electric, gas and water utilities was completed during the year. The billing practices rule was finally adopted during December, with an effective date of January 13. The long effort actually started in 1975 but utilities blocked implementation of the new rule (popularly dubbed the “Utility Consumer Bill of Rights”) with a lawsuit.



- In September, the Commission issued its first rate design order, one of the most far-reaching orders in recent years. In the case, St. Joseph Light & Power Company was directed to begin work on a program to change the way in which it charges for electric service. The Commission decision in the St. Joseph Light & Power Company case indicated that declining block rate structures are outdated. The new direction mandated in the case was that rate design should encourage the efficient use of energy and recognize and regard customers who choose to conserve.

- The Commission in October helped launch Operation Lifesaver, a program aimed at reducing rail crossing accidents.



A Century of Service: Facts & Figures

In the fall of 1975, the Commission ordered the first review of the management and operations of a utility under its jurisdiction. It directed Missouri Public Service Company of Raytown to contract with a consulting firm to conduct a management review of the company.

1978-1979

- House Bill 186 gave the Commission jurisdiction over safety aspects of municipal gas systems---previously that function was performed by the U.S. Office of Pipeline Safety.



- The General Assembly passed a bill to remove the state sales tax from residential electric, gas and water bills.

1981-1982

- Missouri is one of five states that have a regulatory commission with a staff capability to perform management audits of utility companies.

1982-1983

- January 1, 1984 the telecommunications industry changed drastically as mandated by the federal courts. This action divests AT&T of providing local telephone service leaving AT&T with long distance communications, Bell Labs and Western Electric. The Bell Operating Companies would be regrouped into seven independent regional holding companies after the break-up of AT&T.

1983-1984

- SB 596 was passed which deregulates mobile, paging and cellular telephone service effective January 1, 1986.
- During the past legislative session, HB 1410 was passed and signed into law. That law took away the motor carrier safety vehicle authority previously held by the Commission.

1984-1985

- General Assembly passed and SB 2 was signed into law which provides for the establishment of a Division of Transportation under the Department of Economic Development to handle transportation matters (bus, truck, railroad) previously handled by the PSC. Regulation of transportation matters by the Division of Transportation took effect on July 1, 1985.



- Competition started in the public pay phone market as the Commission allowed the installation of pay phones by private individuals.

1986

- During the 1986 fiscal year, the Commission finalized rules which allow small utility companies to seek a general increase in revenues through an informal rate case proceeding. Water and sewer utilities having 1,000 or fewer customers; gas utilities having 1,500 or fewer customers; and telephone utilities having 5,000 or fewer access lines may qualify to use the informal rate case proceeding.

1987

- On September 28, 1987, HB 360 took effect. The new statutory framework is designed to give the Commission the necessary flexibility to manage the transition of the telecommunications industry to a more competitive environment.

1989

- The Commission focused its attention upon the safety of the State's natural gas distribution systems in 1989. The need for re-examination of the safety of these natural gas systems became apparent following seven natural gas incidents in Missouri during the 1988-89 heating season resulting in five fatalities, 17 injuries and extensive property damage.

- On February 24, 1989, the Commission issued an emergency rule requiring all gas corporations and municipal gas systems to immediately inspect unprotected steel service lines. On May 1, 1989, the Commission proposed a major revision of its natural gas pipeline safety rules designed to strengthen the gas safety program required of natural gas distribution companies in the State. These proposed rules were made permanent on November 9, 1989. In addition, HB 938 was enacted by the General Assembly which clarified and strengthened the Commission's jurisdiction over municipally-operated natural gas systems.

1991

- June 8, 1991, Relay Missouri began operations in Missouri.
- HB 299 was passed by the General Assembly which allows the Commission to petition to the Courts to appoint a receiver to operate a small water or sewer company that has either failed to provide safe and adequate service or has defaulted on a loan from the State.
- The Commission was involved with the enactment of SB 214 and 264 which established a not-for-profit notification center for receipt and dissemination of information relating to excavation activities.

Our Biggest Challenge

"Nuclear rate cases.

Callaway I virtually doubled Union Electric's rate base and would have resulted in a 65% rate increase. Wolf Creek (KCP&L) had similar potential impacts. We disallowed \$384 million of Callaway costs as imprudent, the largest single rate base disallowance in the nation's history. We took a similar approach to Wolf Creek. We crafted the nation's first "phase-in" of a rate base addition. Our decisions formed the basis of two new Financial Accounting Standards Board (FASB) standards on phase-ins and nuclear decommissioning funds."



William D. Steinmeier
Chairman 1984-1992



A Century of Service: Facts & Figures

Several changes to the Cold Weather Rule occurred in October 1984. The rule now includes reconnection provisions, requires utility companies to provide additional notice and information prior to termination of service between November 15 and March 31, and allows a larger class of customers to register for the additional special notice prior to disconnection for elderly and handicapped customers.

Our Biggest Challenge

“On December 23, 1992, the Commission issued a report and order dealing with expanded calling scopes in



metropolitan and outstate exchanges. This order was the culmination of months of study,

task force meetings, and both public and evidentiary hearings. The calling scope issue was one which had been controversial for several years and the Commission’s work on this topic resulted in some much needed economic, political, and structural closure on this very sensitive matter.”

**Kenneth McClure
Chairman 1992-1993**

1993

- Southwestern Bell became the first local exchange telephone company in Missouri to offer Caller ID under a PSC decision issued on March 18, 1993.

- In December 1992, the Commission issued final rules which require electric companies in Missouri to develop plans examining the most efficient and cost-effective way to provide electric service in the future. These rules will, for the first time, require utilities to evaluate conservation and energy efficiency as an alternative to the construction of additional power supply facilities.

1995

- Missouri will have a fourth area code beginning in 1996 as a geographic split was determined to be the best method to resolve the exhaustion of telephone numbers in the 314 area code. The new area code is 573 and will be in towns such as Hannibal, Cape Girardeau, Jefferson City and Columbia. The St. Louis metropolitan area and surrounding communities retain 314.

- Telecommunications technology and the medical community joined hands in Missouri in May of 1995, making telemedicine a reality for thousands of rural Missourians over the next three years.

1996

- SB 507 took effect on August 28, 1996. The law permits flexible regulation of competitive telecommunications companies while ensuring customers pay reasonable charges for their service.

1997

- Commission undergoes reorganization. The most significant decision was the formation of an Advisory Group within the newly created Advisory and Public Affairs Division.

- April 1997, the Commission created a new 660 area code to alleviate the exhaustion of available telephone numbers in the 816 area code. Places such as Kansas City and St. Joseph keep 816 while Warrensburg, Sedalia, Maryville, Boonville, Marshall and Kirksville get the new 660 area code.

1998

- In April the Commission approved a rule establishing guidelines for the Missouri Universal Service Fund.

- New 636 area code introduced into the 314 area code.

2002

- In March 2002, the PSC established a universal service fund to assist low-income and disabled consumers in obtaining affordable essential telecommunications service.

2004

- Changed the Cold Weather Rule to include additional protections from service disconnection for registered elderly and disabled customers meeting certain income guidelines. With the change, the temperature moratorium on utility shut-offs was raised from 30 degrees to 32 degrees for all customers.

- Established 2-1-1 toll-free service for accessing community information.

- In 2004, the General Assembly passed and the governor signed SCS/SB 1096 which requires the Commission to license manufactured home installers, inspect home installations, adopt installation standards and administer a process to resolve disputes arising among installers, dealers and manufacturers.

2006

- PSC orders an emergency amendment to its Cold Weather Rule on December 13, 2005, in light of high wholesale natural gas prices. The emergency amendment applied to all local natural gas companies and expired on March 31, 2006. The emergency amendment included more lenient payment terms for reconnection of service or to avoid disconnection of service for nonpayment for those customers who defaulted on a previous Cold Weather Rule payment agreement. In May 2006, the Commission proposed permanent changes to the rule which incorporated many of the changes proposed under the December 2005 emergency amendment.

2007

- SB 284 provides state-authorized video service franchise agreements.

Our Biggest Challenge

“The growth of the importance of the Regional State Committees and the impact of RTOs in the regulation of Missouri’s electric utilities are particularly noteworthy.



The formation of the Organization of MISO States and the SPP Regional State Committee allowed state commissions in their respective regions to have substantial input and impact on many issues that had previously been outside of the Commission’s purview. I enjoyed being involved in creating and serving on the original boards of both organizations.”

Steve Gaw
Chairman 2003-2005



A Century of Service: Facts & Figures

When 1999 comes to a close, the telephone industry in Missouri will close the chapter on party line telephone service and electro-mechanical switching. All telephone party lines in the state will be converted to single party line service by the end of the decade. (1999 Annual Report)

Our Biggest Challenge

“My biggest challenges as chair were twofold. First, was the size and the frequency of rate cases that we dealt with.



The resources of the Staff were stretched almost to the breaking point while we dealt with difficult

economic conditions and a public that was getting pushed to the breaking point with increase after increase. Second, we spent significant time dealing with new policy initiatives such as the integration of renewable resources as well as the implementation of energy efficiency programs. Hopefully, our work will have real long term benefits for ratepayers as well as the utilities, but the work to get them done was extremely difficult.”

Kevin Gunn
Chairman 2011-2013

- Commission approves AT&T tariff providing for 811 service which is designed to allow callers to dial 811 to be connected to a “call before you dig” service.

2008

- PSC adopts extensive rules setting standards for electric companies to follow regarding vegetation management, infrastructure inspections and service reliability.

2009

- SB 376 establishes the Missouri Energy Efficiency Investment Act which is designed to encourage investor-owned electric utilities to develop and implement energy efficiency programs.

2010

- Completed an Ethics and Standards of Practice rulemaking eliminating secret communications between regulated utilities and Commissioners on contested matters that could be before the Commission at any time in the future.

2011

- Finalized new rules which are designed to streamline the process for customers filing a complaint against a utility company under PSC jurisdiction.

Editor’s Note: Culling through our annual reports, we have tried to provide a snapshot of items of interest in the Commission’s rich history. This list is by no means comprehensive or exhaustive, but tries to provide a backdrop of work and events over the years.