# Community Action in Missouri:

Helping People and Changing Lives through Energy Assistance and Weatherization



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Missouri Community Action Network

#### Presentation Overview

- Overview of Community Action A National Movement
- 2. The Missouri Community Action Network (CAN)
- 3. Living Near the Line An Average Missouri Family
- 4. How LIHEAP and LIWAP Make a Difference
- 5. Final Comments + Q&A



# What is Community Action?

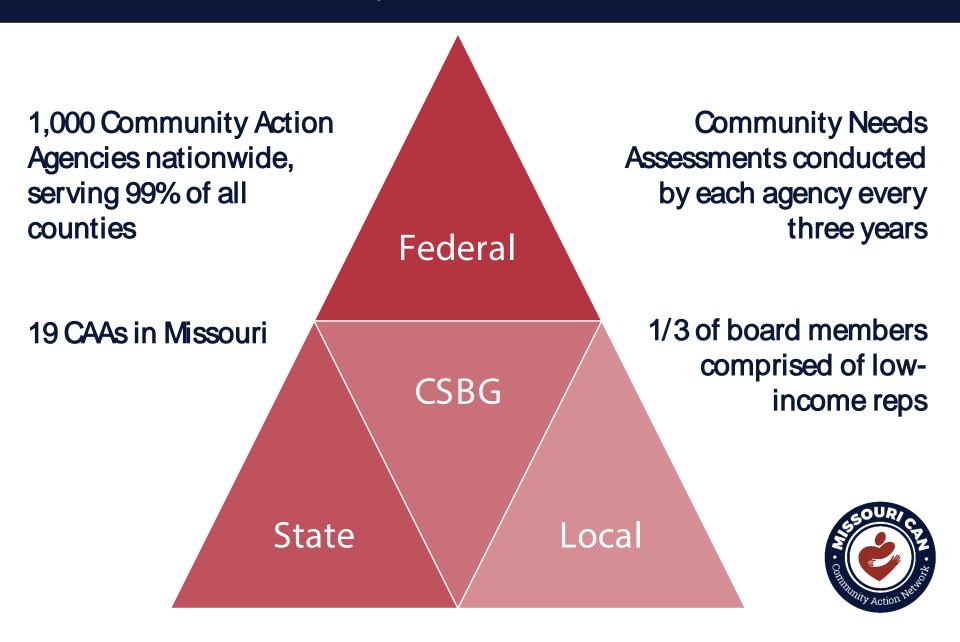
# Helping People, Changing Lives



# What is Community Action?

**Employment &** Energy Health & Workforce **Nutrition Efficiency** Development Education & **Civic** Infrastructure & Cognitive Asset Building Engagement Development Economic Community Housing Involvement Security

# What is Community Action?



### Who is Missouri CAN?

We are the statewide association of Community Action Agencies, Allies and Supporters united to end poverty.

#### Our Vision:

A state where all people and communities thrive.

#### Our Mission:

To advocate for low-income Missourians and strengthen the Community Action Network.





# Missouri Community Action Network

#### **Helping People + Changing Lives**

in all 114 Missouri counties plus the City of St. Louis

#### Statewide Reach

Missouri Community Action Network—Missouri CAN—is the statewide association of Community Action Agencies, Allies and Supporters united to help people and change lives.

#### **Local Impact**

Missouri's 19 nonprofit Community Action Agencies provide localized, direct services to low-income Missourians.

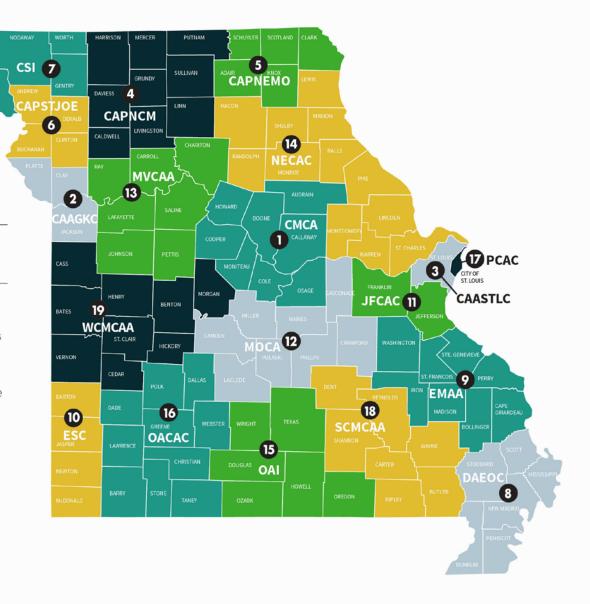
#### Need Help?

Use this map to find your local Community Action Agency's contact information on the reverse side of this page.

#### **Missouri Community Action Network**

(573) 634-2969 2014 William Street Jefferson City, MO 65109 www.MissouriCAN.org

Missouri CAN is a statewide association and not a direct service provider. Please contact your local agency for help.



# Five Key Elements of Poverty











- 1. Economic & Family Security
- 2. Education
- 3. Food & Nutrition
- 4. Healthcare
- 5. Housing & Energy



# How Do We Help People + Change Lives?

















# Making a Difference in Missouri

- 1. 41% of families served in Missouri were classified as being in severe poverty, or below 50% of the Federal Poverty Guidelines.
- 2. Community Action Agencies provided services to 264,902 Missourians in FFY17. That's approximately 4% of all Missourians.
- 3. For every \$1 of CSBG funding, the Missouri Network leveraged \$13.57 from federal, state, local, and private sources, including volunteer hours.

# Living Near the Line



Meet An Average Missouri Family



# The Family





Rob and Stacy both work.



Carson is in 4th grade at the local public school.



Amy is 3 and enrolled in pre-school.



# Working Hours + Minimum Wage

Rob works full time for 40 hours a week. Stacy works part time for 30 hours a week.



Both adults only earn minimum wage:

\$8.60 per hour



## Gross Annual Income



That's

\$31,304

gross income per year.



# Federal Poverty Line

Which is more than

\$25,750

—the federal poverty line for a family of four.









Based on average costs, let's see how our working family does.

\$31,304



#### Can You Make It Work?

- Could our family of four survive on minimum wage?
- How much money do they bring home?
- What are common expenses our family must consider?



# Housing



Per month, Average Fair Market Rent for a 2 bedroom unit in Missouri is \$832.

Annual housing cost for our family is

\$9,984

\$21,320



#### Food + Nutrition



Per month, the low-cost food plan for a family of four in Missouri is around \$853.90.

Annual food costs add up to

\$10,246.80

\$11,073.20



## Childcare



Amy's preschool averages around \$15 a day, enabling both Stacy and Rob to work.

Annual child care cost totals

\$3,900

\$7,173.20



## Healthcare



Rob has employer-sponsored family health care. The monthly premiums are \$476 per month.

Annual total of

\$5,712

\$1,461.20



#### Utilities



Energy costs for families earning under \$30,000 per year average 26%. Our family's energy burden per year is 22%.

Annual energy costs are

\$6,886.88

-\$5,425.68



#### The Bottom Line











Having accounted for housing, food, energy, childcare and healthcare, our Missouri family, who is above the poverty line, must pay

\$5,425.68

more than they earn each year.



This does not include...

transportation to work

school supplies clothing

hygiene

retirement

emergencies



# Living Near the Line



It's not just our family.

Missouri has

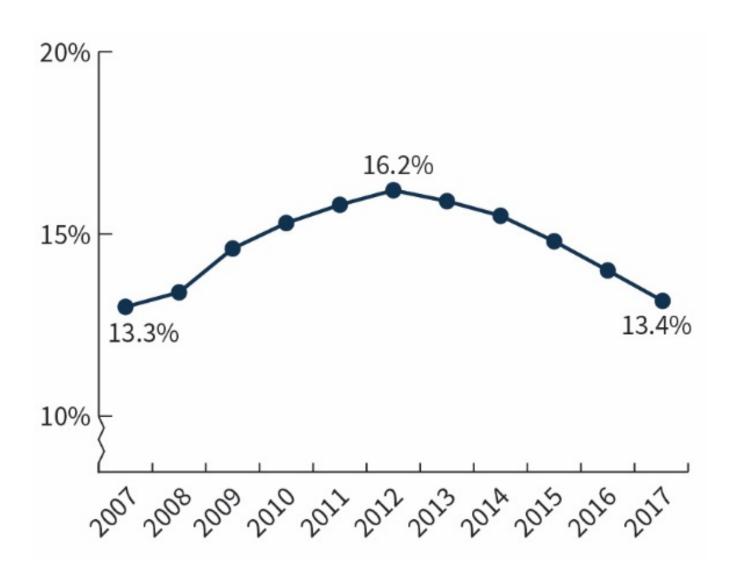
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individuals who live below the poverty line.

And countless other families live in similar situations as Stacy and Rob.



# Poverty in Missouri



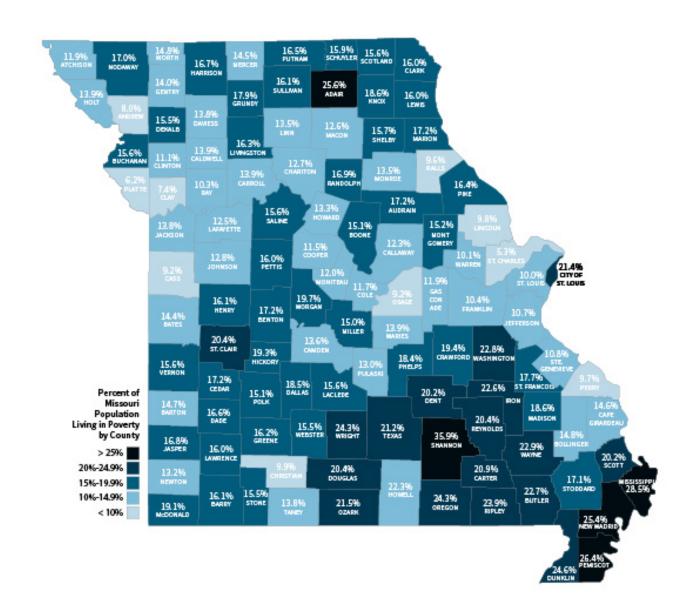


# Poverty Defined

Official Poverty Rate	Supplemental Poverty Measure (SPM)
Developed in the early 1960s when President Lyndon Johnson declared war on poverty	Developed in 2010 by the Census Bureau
Uses three times the cost of a minimum diet to establish poverty rate	Estimates cost of food, clothing, shelter, and utilities; then adds 20% for other expenses
Same in all regions	Adjusted for cost of living in different regions
Does not account for assistance provided by government programs	Takes into consideration the influence of government support

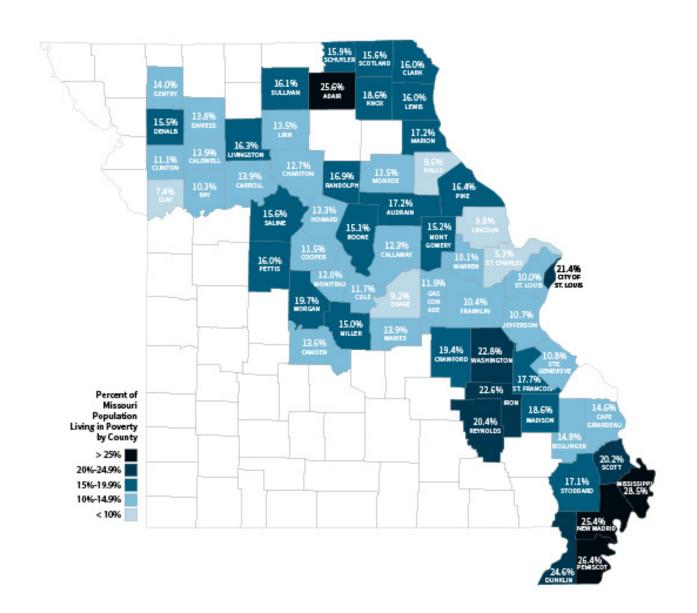


# Poverty Rate by County - Statewide



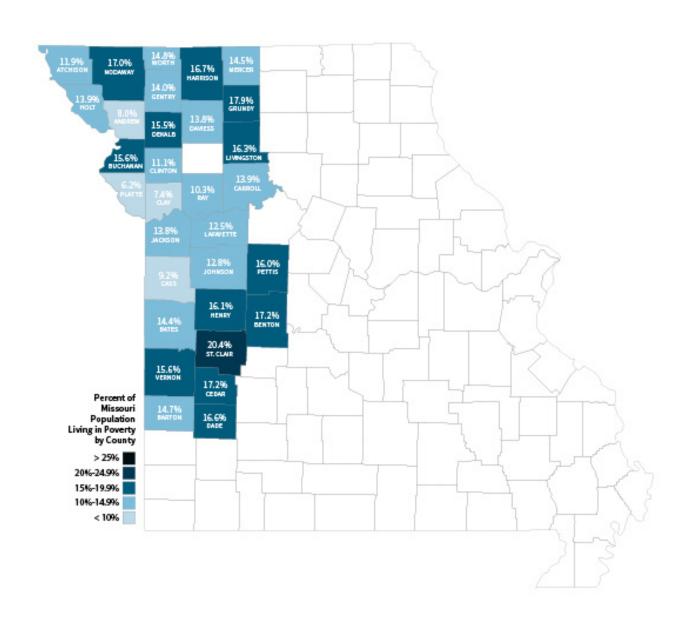


# Poverty Rate by County - Ameren Counties



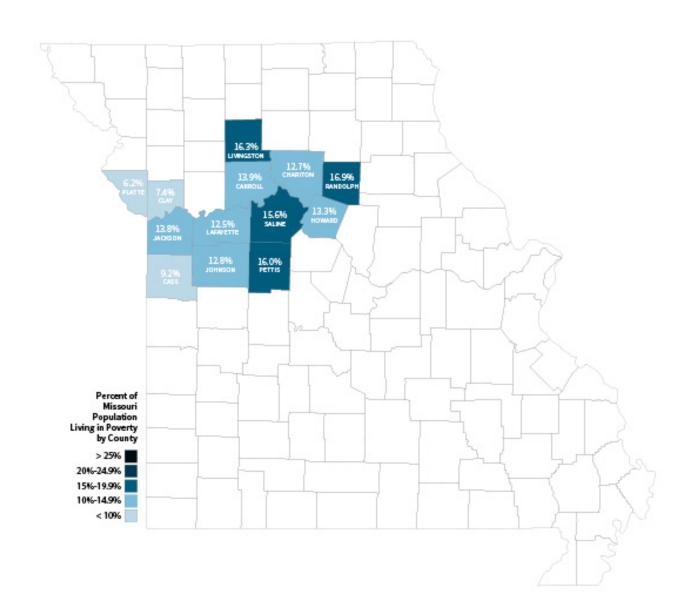


# Poverty Rate by County - GMO Counties



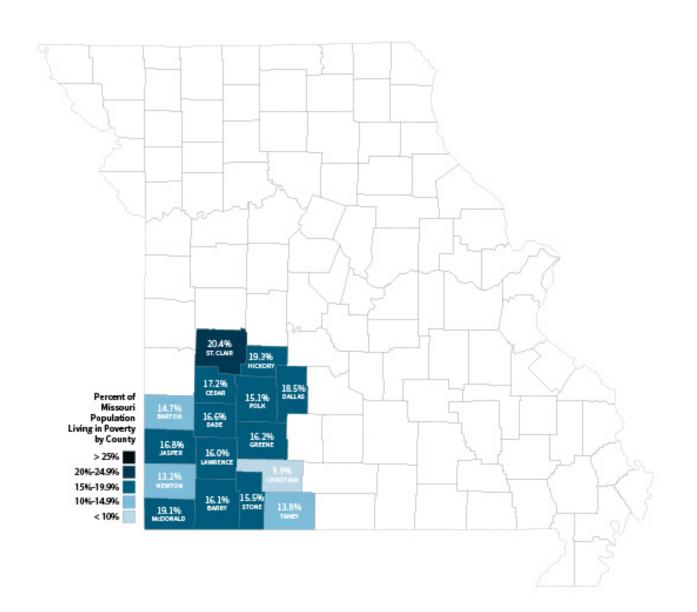


# Poverty Rate by County - KCP&L Counties





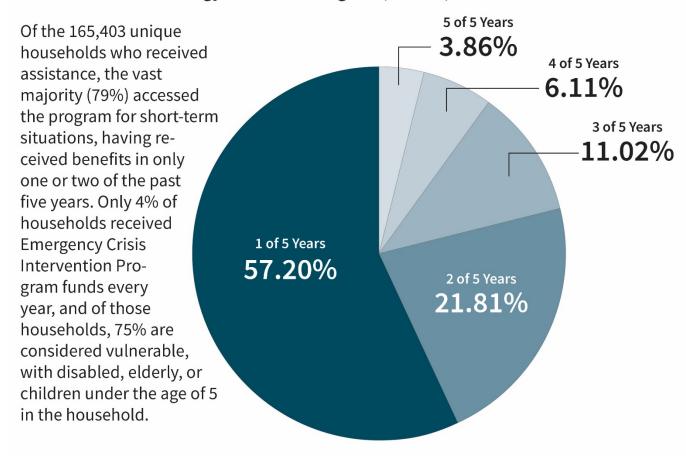
# Poverty Rate by County - Empire Counties





#### LIHEAP

#### **Low Income Home Energy Assistance Program (LiHEAP)**



Source: Missouri Community Action Network 5 Year LiHEAP Data, 2013-2017



## LIHEAP

#### **Low Income Home Energy Assistance Program (LiHEAP)**

The majority of households participating in LiHEAP for five of the last five years had elderly, disabled, or young children.



**75.02%** Elderly, Disabled, or Young Children



Source: Missouri Community Action Network 5 Year LiHEAP Data, 2013-2017

## LIWAP - Weatherization



In FY2018, Community
Action weatherized a total
of 1,414 homes across
Missouri at an average cost
of \$9,788.82 per home.
The LIHEAP transfer to
weatherization provided \$7
million to the Weatherization
Assistance Program and
funded the weatherization of
715 homes.



## LIWAP - Weatherization

715 homes were weatherized through the LIHEAP transfer to weatherization. That's 50.6% of the total homes weatherized in Missouri.



## LIWAP - Weatherization



For every \$1.00 spent on the Weatherization program, \$2.78 is returned to the local economy. That's a

278% ROI



# Missouri CAN

Community Action Network



## Vision

A state where all people and communities thrive.

www.MissouriCAN.org